Online Visitors Become
IMAGE EXPLORERS
with GigaTag

GigaTag™ from GigaPan is an exciting new way to extend and expand the thrill of any game, show, or event on a very personal level. As a post event online marketing tool, GigaTag broadens the viral reach of any event.

With GigaTag Visitors Will:

- **Engage** users to spend more time on your site
- **Share** their experience with Facebook friends
- **Broaden** your brand reach
- **Print** memorable images

GigaPan offers a whole new social media tagging platform to expand your digital brand. GigaTag provides a sharing portal where visitors can zoom into the incredible detail of high-resolution images, to discover themselves, friends, or share snapshots of an event.
Create Content That

DRIVES YOUR SOCIAL MEDIA INVESTMENT FURTHER

GigaTag Provides a Rich, Dynamic User Experience

As a new storytelling technology, GigaTag changes the way you engage with your audience, drive traffic and increase visibility. It has captured the attention of major brands in sports, entertainment, education, media and more.

MEDIA EXAMPLES

CNN.com | 2012 Republican National Convention
http://www.cnn.com/interactive/2012/08/politics/rnc.gigapan/

CNN.com | 2012 Democratic National Convention

With a Complete Turnkey Solution, GigaTag Clients Can:

• Embed ultra-high resolution content on their website

• Extend each visit through a zoomable, interactive panorama

• Immediately post to Facebook and drive “friend” traffic

• Enable printing for monetization opportunities

“…Zooming in will reveal the sharpest details, down to the words on a player’s top to a guy standing in the buildings in the background — things that you otherwise wouldn’t have noticed or knew was even there.”

About GigaPan

GigaPan’s complete innovative technology system, spanning hardware, software and cloud based solutions, allows photographers, digital content designers and promoters the opportunity to expand the limits of traditional photography and bring zoomable, multi-dimensional image stories to life through a system of dynamic tools that drive exploration and engagement for brands, events, research and education.

Contact Us Today
SHARE YOUR BRAND In A Whole New Way
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